

KPR Institute of Engineering and Technology

(Autonomous, NAAC "A")

Avinashi Road, Arasur, Coimbatore.

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NBA Accredited (CSE, ECE, EEE, MECH, CIVIL)

AWARENESS PROGRAM ON MUTUAL FUNDS

Event No	ME050		
Organizing Department	Mechanical Engineering		
Associate Dept. NSC	Student Affairs Mechanical Engineering		
Date	15/04/2023		
Time	09:00 AM to 10:00 AM		
Event Type	Guest Lecture		
Event Level	Dept. Level		
Venue	Veena Hall		
Total Participants	107		
Faculty - Internal	2		
Students - Internal	105		

Related SDG



Resource Persons

SI	Туре	Name	Designation	Company	Email	Phone
1	Resource Person	Mr C T Mahizharasu	Assistant Vice President	SBI Mutual Funds	lighthouseemailid@gmail.com	xxxxxxxxxx

Involved Staffs

SI	Name	Role
1	Sathish S	Coordinator
2	Gokulkumar S	Coordinator

Outcome

For students, mutual funds can offer a way to start investing in the stock market with relatively low amounts of money. Many mutual funds have low minimum investment requirements and can be easily purchased through online brokerage accounts.

Investing in mutual funds can also offer students the potential for long-term growth and income. While past performance does not guarantee future results, historically, stock market investments have provided higher returns over the long term than other investment options, such as savings accounts or CDs.

However, it's important for students (and all investors) to understand the risks associated with investing in mutual funds. As with any investment, there is a risk of loss, and the value of mutual fund shares can fluctuate based on market conditions. Additionally, some mutual funds may have higher fees or be more risky than others.

Event Summary

On 15.04.2023, a session was held at Veena Hall from 9:00 to 11:00 am to raise awareness about mutual funds among 105 internal students and 02 faculty members. The session was organized with the aim of educating students about the benefits and potential risks associated with mutual funds and encouraging them to start investing in them.

The session began with an introduction to mutual funds and their basic characteristics, including how they are structured and how they work. The faculty members leading the session emphasized the importance of investing for long-term financial growth and highlighted how mutual funds can help students achieve this goal.

The session also covered the different types of mutual funds available to investors, including equity funds, debt funds, and balanced funds. The presenters discussed the risks and benefits associated with each type of fund, as well as the factors that can affect their performance. During the session, the presenter also provided practical advice on how students can start investing in mutual funds. They discussed the minimum investment amounts required for various types of funds and provided information on how to open a brokerage account to purchase mutual fund shares.

Overall, the session was successful in achieving its goal of raising awareness about mutual funds among students. The presenters were



able to engage the audience and provide them with valuable information about the potential benefits and risks associated with mutual funds. The students and faculty members present left the session with a better understanding of how mutual funds work and how they can be used as a tool for long-term financial growth.

In conclusion, the session on mutual fund awareness was a productive and informative event for internal students and faculty members. It provided students with valuable information about the benefits and risks associated with mutual funds and encouraged them to start investing for long-term financial growth. The event was held at Veena Hall from 9:00 to 11:00 am, and was well received by all those who attended.





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